

# CFI CARPET ESTIMATING WORKSHOP



## CHARLOTTESVILLE, VA June 9-10, 2009



**Location:** **Carpet Plus of Charlottesville**  
1739 Allied Street Suite A Charlottesville, VA 22903  
Phone: (434) 977.7587

**Cost:** \$ 480.00 - *WFCA Members: This course qualifies for scholarship funds*

**Time:** Tuesday 9:00am – 4:30pm Wednesday 7:30am – 3:00pm

**Instructor: Jim Walker**

- CEO of the International Certified Floorcovering Installers Association (CFI)
- Certified Master-II Installer - Consultant and Instructor for the Industry
- Owner of Residential and Commercial Installation Workroom - 39 years
- Owner of the American Floor Covering Institute -15 years
- Member of the World Floor Covering Association All-Industry Hall of Fame

**Course Content:**

This workshop is designed to provide training for those interested in estimating and measuring. In the “hands-on” course, the attendees will prepare diagrams denoting seam placement, cut list, pattern match and will learn to “paint a picture” that prepares everyone to achieve customer satisfaction.

**IF THE JOB STARTS RIGHT, IT FINISHES RIGHT! COMMUNICATION IS THE KEY!**

*Have you ever experienced.....*

*Problems because the installer did not receive the necessary details?*

*Problems because everyone did not understand what the customer expected?*

*A situation when the patterned carpet arrived 11'-10" wide to install in a 12'-1" area?*

*Problems occurred before or during the installation because all parties did not communicate?*

*A disappointed customer because the preparation was not thorough?*

**\*REGISTRATION IS REQUIRED – Non-Refundable Deposit is due two weeks prior to event**

Those who successfully complete all training requirements receive a CFI Estimating Certificate

**\*\*MINIMUM ATTENDANCE – 10**

Please detach and mail to CFI 2400 East Truman Road, Kansas City, MO 64127  
For info: 816.231.4646 or Fax to 816.231.4343 or register online at [www.CFIinstallers.com](http://www.CFIinstallers.com)

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

Phone (        ) \_\_\_\_\_ FAX (        ) \_\_\_\_\_

Email \_\_\_\_\_

Enclosed \$ \_\_\_\_\_ Payment by  Check  AMEX  M/C  Visa  Discover

Card Number \_\_\_\_\_ Exp Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Signature as appears on Card \_\_\_\_\_ Zip Code \_\_\_\_\_

***“To Earn More, Learn More!”***